



# DROUGHT ANGELS

DISASTER RELIEF FOR AUSSIE FARMERS

Drought Angels  
at a glance

ABOUT US



# OUR MISSION

To provide direct and timely financial assistance, essential resources and meaningful relief for primary producers across Australia impacted by drought and natural disasters.

Our commitment is to provide heartfelt, discreet and personalised support to farmers and rural communities.



# OUR VISION

To ensure our Australian Agricultural Industry is sustainable, preserved and thriving for the benefit of everybody.

# OUR HISTORY



Directors - Tash & Steele Johnston,  
and Jenny Gailey

Established in 2014 by two co-workers Natasha Johnston and Nikki Blackwell, the early days saw them loading up a ute and trailer and setting off with purpose in their heart to help struggling farmers.

From these humble beginnings Drought Angels have now assisted more than 8,700 primary producers and 1,300 communities thanks to the generosity of individuals, philanthropists, and corporate Australia.

We are a registered charity with DGR status and do not receive any recurring government funding.

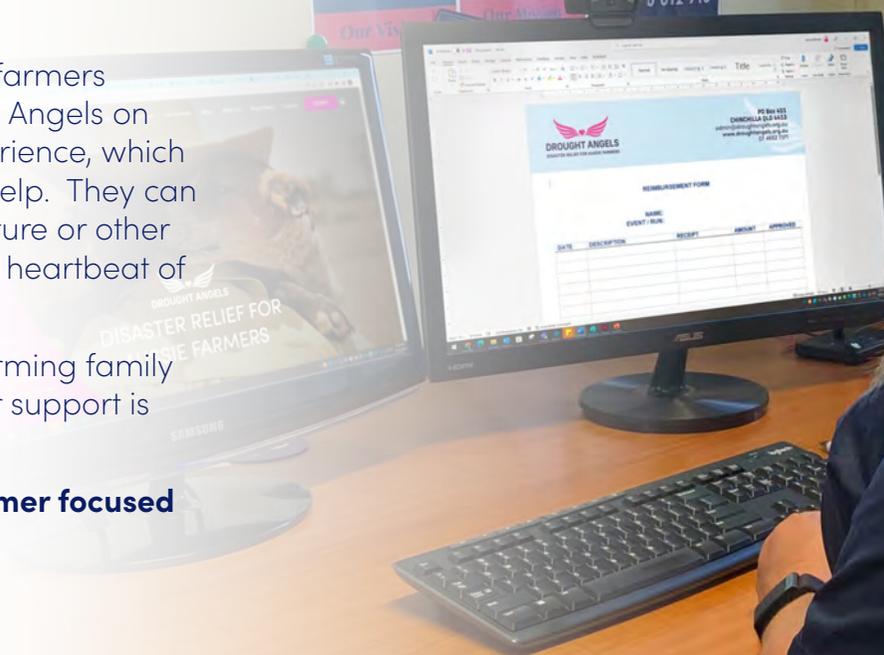
# ANGELS ON THE PHONE



Our Angels on the Phone Team spend hours with our farmers assessing their requirements for hardship relief. These Angels on the Phone are farmers themselves, or have rural experience, which means farmers feel at ease when they reach out for help. They can also talk about cattle prices, irrigation issues, soil moisture or other farm related issues. We often refer to this team as the heartbeat of our organisation!

They show compassion, and understand that each farming family is facing their own unique situation and this is how our support is tailored to their needs.

**This special team helps to keep our organisation farmer focused and farmer driven.**



# ANGELS ON THE ROAD



Our Angels on the Road visit farmers on their property to deliver food hampers, care packs and a listening ear. Our Angels travel thousands of kilometres each year to visit farmers in need and travel to some of the most remote and disaster ridden areas of our country.

Our Angels are passionate about rural life and have come to understand the challenges. In doing so, they are excellent at referring farmers onto other agencies for help and support including, local healthcare providers, mental health services, financial counsellors, Government agencies, non-government organisations, and local councils who work collectively to ensure all aspects of the farmer's health and wellbeing are being met.

The Angels On The Road program currently operates throughout Queensland and Northern New South Wales. We hope to expand this service to other states with the help of the local community, individual philanthropists, and corporate Australia.

# A FARMER STORY



John is a producer on the Western Downs who was needing significant assistance to help him overcome the financial strain of the drought and ongoing illness.

Drought Angels were able to assist John in many ways by:

- providing direct financial assistance which enabled him to repair vital farming infrastructure
- delivering food hampers and care packs
- checking-in on his mental well-being and assisting with tasks he was unable to perform safely for himself e.g. tying off windmills
- referring John to other support services
- attending to farm chores and assisting with improvements whilst John was ill and receiving off-farm treatment

This is just one special story of many.





**850+**  
Farmers Assisted



**\$920K+**  
Direct Financial Assistance



**1,900+**  
Fuel, Grocery & Mastercards Issued



**\$222K+**  
Assistance for rural communities



**151,000+**  
Kilometres Travelled



**2,400+**  
Personalised wellness checks



**191**  
Hampers delivered



**112**  
Care Packs delivered



**2021/22**

# RDO EVENTS



“My mental health was pretty poor, this is the best I have felt in a long time. As long as I can remember”  
- Qld Farmer



“Huge thank you to Drought Angels for the event which I thought was just so wonderful! I enjoyed my haircut, massage and the opportunity to socialise with others - you really made my day”  
- Qld Farmer



“I didn't know how much I needed this”  
- Qld Farmer

Clusters of applications for assistance from one area often reveals a struggling rural community in great need of significant assistance.

When this occurs we join forces with our corporate partners to deliver a Rural Day Off (RDO) in that community. We bring together our farmers and their neighbours for a day of friendship and pampering, allowing them a day away from their farms so they can forget about their struggles.

These days are coordinated by Drought Angels. Morning tea, lunch and an evening meal is provided. The kids are kept busy with fun activities during the day and in the evening we provide entertainment to finish on a high.

Our corporate partners sponsor the RDO Events and provide volunteers to assist with duties ranging from food preparation, loading fodder onto farmers' vehicles, to simply being a listening ear which can mean so much to our farmers.

All supplies required for events are, whenever possible, sourced locally to the community to further support the local economy.

Contact us if your company would like to sponsor one of our upcoming RDO Events.



# HOW YOU CAN HELP



**Donate Today** - Your donation will enable us to provide personalised tangible assistance and wellbeing support to farmers across Australia.

**Purchase our Merchandise** - Looking for the perfect gift? Head to our online store to check out our range of merchandise and #wearyourwings in support of Aussie farmers.

**Organise a Fundraiser** - Join the 1000's of people who have become an Angel FUNraiser and host a fundraising event/activity in support of farmers in need.

**Corporate Partnerships** - The impact we have in the farming community is so much greater when we partner with like-minded companies who share our passion for primary producers.

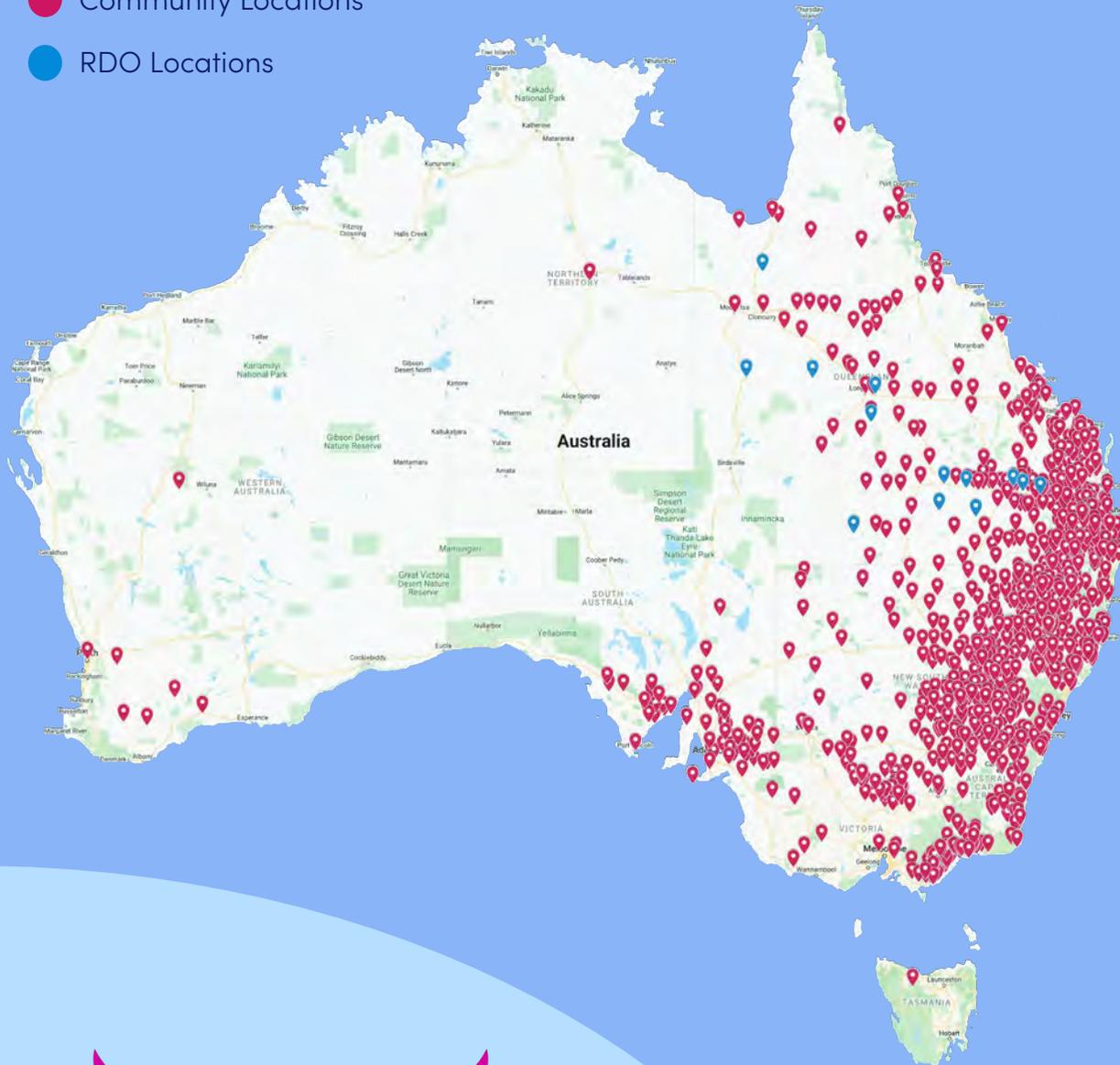
**Volunteer your time** - Visit our website to register your interest in making a tangible difference in the lives of our farming families.

**Leave a gift in your Will** - Providing a gift in your Will is an extraordinary act of generosity which will have a significant impact in the lives of Aussie farming families.



● Community Locations

● RDO Locations



**8764**  
**PEOPLE ASSISTED**

(Primary producers plus  
the number of people in their family)

**4649**  
**PRIMARY PRODUCERS  
SUPPORTED**

**1318**  
**COMMUNITIES ASSISTED**

QLD - 494  
NSW - 633  
SA - 63  
WA - 7

TAS - 1  
VIC - 119  
NT - 1

**15**  
**RURAL DAY OFF  
EVENTS HELD (RDO's)**



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