



DROUGHT ANGELS

DISASTER RELIEF FOR AUSSIE FARMERS

**DROUGHT ANGELS
AT A GLANCE**



OUR MISSION

To provide direct and timely financial assistance, essential resources and meaningful relief for Primary Producers across Australia impacted by drought and natural disasters.

Our commitment is to provide heartfelt, discreet and personalised support to farmers and rural communities



OUR VISION

To ensure our Australian Agricultural Industry is sustainable, preserved and thriving for the benefit of everybody.

OUR HISTORY



Directors - Tash & Steele Johnston
and Jenny Gailey

Established in 2014 by two co-workers, Natasha Johnston and Nikki Blackwell, the early days saw them loading up a ute and a trailer and setting off with purpose in their heart to help struggling farmers.

From these humble beginnings, Drought Angels have now assisted more than 4,800 primary producers living in 1,300 communities thanks to the generosity of individuals, philanthropists, and corporate Australia.

Drought Angels is a registered charity with DGR status.

ANGELS ON THE PHONE



Our Angels on the Phone are the heartbeat of our organisation. They recognise that each farming family is facing their own unique challenges which means they spend the required time assessing their unique requirements for hardship relief, conduct well-being check-in's, and refer farmers onto other support services.

They are farmers themselves, or have rural experience, so it's not uncommon to hear them talking about cattle prices, irrigation issues, soil moisture or other farm related matters. It's what sets us apart and makes our Aussie farmers feel at ease.

Our Angels keep our organisation farmer focused & farmer driven.



ANGELS ON THE ROAD



Our Angels on the Road travel thousands of kilometres each year to some of the most remote and disaster ridden areas of our country to visit farmers on their property. They deliver food hampers, care packs and a listening ear.

Our team are passionate about rural life and have come to understand the challenges of primary production. In doing so, they are excellent at referring farmers onto other agencies for help and support including, local healthcare providers, mental health services, financial counsellors, government agencies, non-government organisations, and local councils who work collectively to ensure all aspects of the farmer's health and wellbeing are being met.



The Angels On The Road program currently operates throughout Queensland, Northern New South Wales, and Victoria.

With your help, we hope to extend this service to other states of Australia

RURAL DAY OFF EVENTS



Clusters of applications for assistance from one area often reveals a struggling rural community in great need of significant assistance. When this occurs we join forces with our corporate partners to deliver a Rural Day Off (RDO) in their local community.

We bring together our farmers and their neighbours for a day of friendship and pampering, allowing them a day away from their farms so they can forget about their struggles. Morning tea, lunch and an evening meal is provided and all supplies, whenever possible, are sourced locally to further support the local economy. The kids are kept busy too with fun activities during the day and in the evening we provide entertainment to finish on a high.

Contact us if your company would like to sponsor an RDO event.

"My mental health was pretty poor. This is the best I have felt in a long time. As long as I can remember"
- Qld Farmer

"I didn't know how much I needed this"
- Qld Farmer

"Huge thank you to Drought Angels for the event which I thought was just so wonderful! I enjoyed my haircut, massage and the opportunity to socialise with others - you really made my day"
- Qld Farmer



The Smith Family

Ben and Jane Smith* are Producers in the Lismore region. They have a young family with two toddlers and a baby. This beautiful family were affected by the catastrophic floods in March 2022. Their home was washed away, they lost a large portion of their farm income, and their off-farm business was badly affected.

When we met Jane on farm she was noticeably overwhelmed with the magnitude of the damage to not only the house, but also the property. Fences were ripped out, paddocks were flattened. Cattle yards, sheds, and tragically the family home, were no match for the force of the torrents.

Thanks to the generosity of our supporters, Drought Angels provided some short-term relief with a pre-loaded Mastercard and goods worth more than \$4,600 which was personally delivered by our Angels on The Road. Our Angels on the Phone will provide regular phone check-ins until they are back on their feet.

Unfortunately, they are still without a home.

**Names changed to protect privacy*

A FARMER STORY





850+
Farmers Assisted



\$920K+
Direct Financial Assistance



\$222K+
Assistance for rural communities



151,000+
Kilometres Travelled



2400+
Personalised wellness checks



191
Hampers Delivered



1,900+
Fuel, Grocery & Mastercards Issued



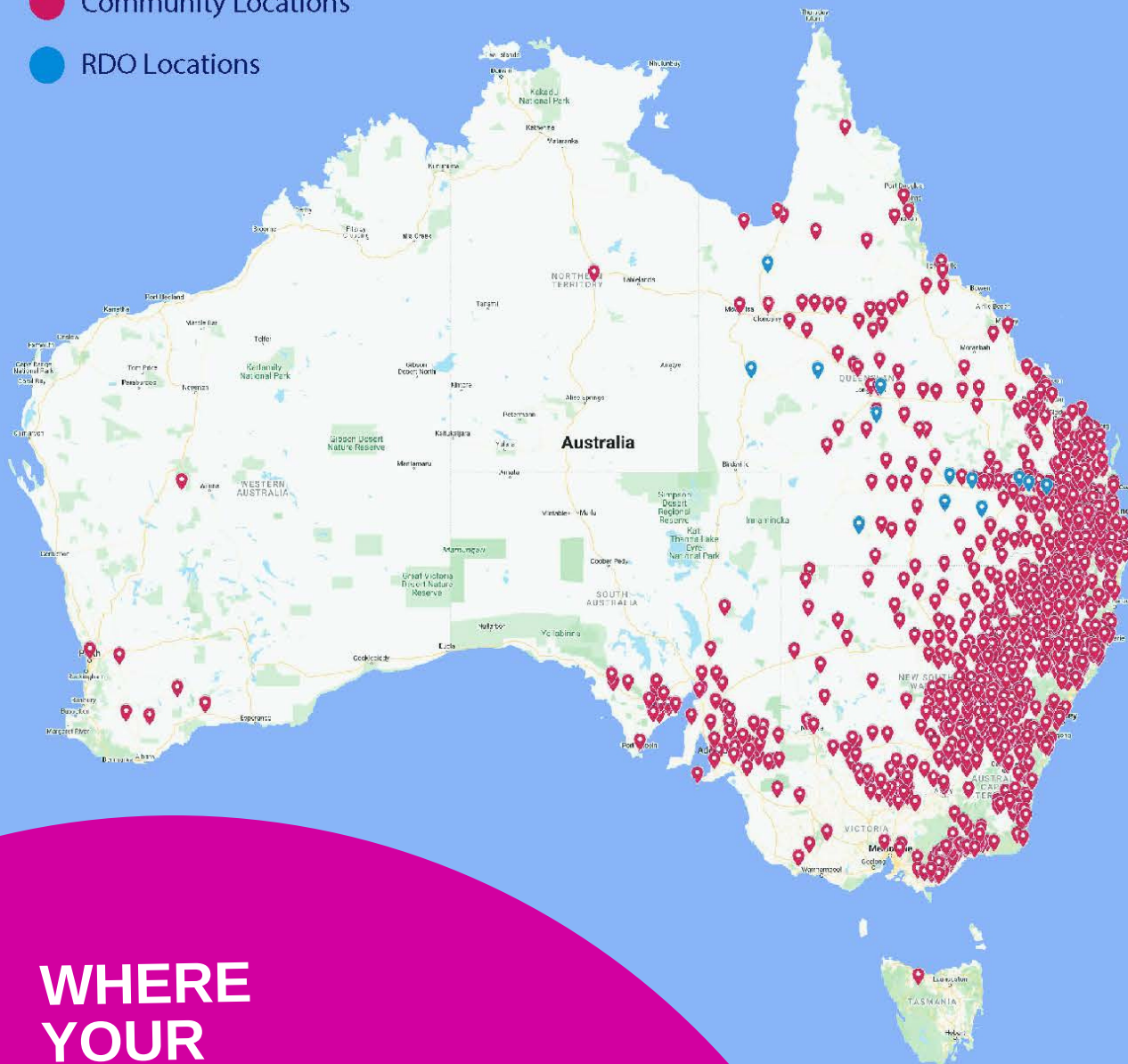
112
Care Packs Delivered



2021/22 FY

● Community Locations

● RDO Locations



9001

PEOPLE ASSISTED

(Primary producers plus
the number of people in their family)

4797

PRIMARY PRODUCERS SUPPORTED

1346

COMMUNITIES ASSISTED

QLD - 499

NSW - 654

SA - 64

WA - 7

TAS - 1

VIC - 120

NT - 1

**WHERE
YOUR
SUPPORT
HAS MADE A
DIFFERENCE**

15

RURAL DAY OFF EVENTS HELD (RDO's)

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Donate Today

Your donation will enable us to provide personalised assistance and wellbeing support to farmers across Australia.

Become a Corporate Partner

We're committed to working with purpose-driven businesses, and their staff, to build meaningful and sustainable partnerships that help make life-long changes to farmers doing it tough.

Organise a Fundraiser

Become an Angel FUNraiser by organising a free dress day, holding a bake sale, or hosting a gala event...every dollar raised will allow us to continue providing much needed disaster relief to our farming families.

Leave a Gift in Your Will

Providing a gift in your Will is an extraordinary act of generosity which will have a significant impact in the lives of Aussie farming families for many generations.

Purchase a Lottery Ticket

Not only do you have the chance to win an extraordinary prize pack, but you'll also be supporting Drought Angels in our mission to help farming families doing it tough.

Purchase our Merchandise

Looking for the perfect gift? Head to our online store and check out our range of merchandise and #wearyourwings in support of Aussie farmers.

Volunteer Your Time

Visit our website to register your interest.

HOW YOU CAN HELP



SCAN HERE FOR
MORE INFORMATION